



# BOOTCAMP'18

IDEAS INTO BEING

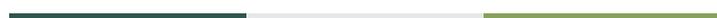
# E-SUMMIT'18

E-Summit is a 3-day event which engages all classes of students – right from those who are oblivious to entrepreneurship to those who have been entrepreneurs themselves for quite some time. E-Summit is a platform that brings together a host of passionate mentors and enthusiastic students so as to provide the latter an opportunity to interact and establish a professional network with prominent people through lectures, panel discussions, workshops, mentoring sessions and other exhaustive events to prove their mettle in competitions judged by the same. The motto of this summit asks everyone to:

**Connect:** Being a part of E-Summit'18 will give you the opportunity to connect and network with eminent individuals and organizations for future endeavours.

**Ascend:** E-Summit'18 helps the participants to climb the success ladder and reach the pinnacle.

**Conquer:** Overcome your feelings of trepidation and obstacles and join the Entrepreneurial path by being a part of E-Summit'18



# BOOTCAMP

The Startup Bootcamp, our flagship event, is one which fuses mentorship with competitive spirit to provide students with a real-world experience of cut-throat competition with other ambitious startups for gaining an opportunity to get incubated and a hefty prize money. The vision behind Bootcamp is to help those young minds with a unique idea to get mentored by industry experts to get those ideas in best shape! This event is mainly crafted for early stage startups or the young entrepreneurs with an impactful idea but need an headstart to start-up. It's the best opportunity for them to nurture their talent, showcase it and feel the journey of an entrepreneur.

## WHY PARTICIPATE?

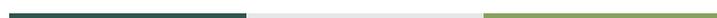
- Shape up your Idea! Come up with a solid Business Plan! Define blueprints and set future goals!
- Networking opportunity with the experts of the industry
- Pitching opportunity in front of the jury comprising of seasoned entrepreneurs and investors and a chance to get incubated.
- Cash prizes worth 50,000 INR to be won.

# STRUCTURE

**Round 1:** In this round the teams will register online and submit the form before the deadline. The results for this round will be announced on the website on 07 February 2018. The shortlisted teams will now proceed to the round-2.

**Round 2:** The teams shortlisted for this round will be mentored for a period of around 20 days, by various experts and business personnels in their respective field. Each team will be allotted ONE mentor to interact with and brainstorm. Online interaction will be carried according to mutual convenience between the mentor and the team via mails, Hang-out calls, skype calls and so forth.

Each mentor will be guiding 2 to 3 teams simultaneously. During the online mentoring session, each team will get to share and elaborate their idea with the mentors during Bootcamp'18. The mentors, after going through the idea proposed by the teams will provide their insights and suggestions. At the end of this round, mentors will submit the names of the finalist teams, for the next round i.e the finale in the E-Summit'18 which will be announced on the website on 2nd March 2018.



## OUR SUCCESS STORIES

Out of the top 12 teams, 4 managed to start early operations with E-Cell playing an integral role in their progress. Featuring the top 2 teams:

**Involve:** Social project and an enterprise to be, which focuses on the methods to improve the learning of upper primary and secondary school students.

**Pikkolo:** Start-up which seeks to reduce the strain on the overly-burdened landfills while creating better working conditions for the waste-pickers.

**Round 3:** This is the final round of Bootcamp starting from 09th March 2018 wherein each team will be mentored one-on-one by the experts to polish their profiles through the following 3 avenues:

- Building the first MVP
- Crafting the perfect Pitch

These mentoring sessions will be for 40-50 minutes each, so that the teams can efficiently build their idea. After the on-ground mentoring ends, the teams will pitch their ideas in front of the jury.

For registration details visit [www.esummit-iitm.com/bootcamp.html](http://www.esummit-iitm.com/bootcamp.html)

## TIMELINE

8 FEB	Registration Opens for Round 1
9 MAR	Registration Closes - Last date for Form 2 submission
11 MAR	Round 1 results declared
12 MAR - 6 APR	Online mentoring
9 APR	Round 2 results
13 APR - 15 APR	Final Round at E-Summit 2018

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